

Building Sprint Goals Together: A 5-Step Process

Step One

Initial Priority Alignment (Product Owner & Scrum Master)

Key Question

WHAT IS THE SINGLE IMPORTANT THING WE WANT TO HAVE BY THE END OF THE UPCOMING SPRINT?

Consider current product roadmap

Review stakeholders needs

Assess technical dependencies

Step Two

Team Context Setting (Product Owner & Scrum Team)

Key Question

WHY IS THIS SPRINT IS IMPORTANT FOR OUR TEAM?

Connect to broader product vision

Highlight customer/user impact

Explain business context and value

Step Three

Implementation Strategy (Scrum Team)

Key Question

HOW WE ARE GOING TO REACH THE GOAL IN UPCOMING SPRINT?

Identify technical approach

Map dependencies

Recognise specific deliverables

Step Four

Confidence Check (Scrum Team)

Question Prompt

HOW CONFIDENT WE ARE THAT WE CAN REACH THE SPRINT GOAL?

Evaluate confidence using a scale 1-5

Identify specific concerns

Define risk mitigation actions

Step Five

Team Commitment (Scrum Team)

Key Question

CAN WE COMMIT TO THIS SPRINT GOAL AS A TEAM?

Team capacity and availability

Confirm shared understanding

Acknowledge team responsibilities

Crafting Sprint Goal components

- Clear objective statement
- Measurable success criteria
- Business value alignment
 - Team confidence level
- Key dependencies or assumptions
 - Risk mitigation strategies



INTERACTIVE AGILE INSIGHTS